



ALIGNING BOARD PRIORITIES WITH OPTIMIZED RESOURCES

PEOPLE FOCUSED. PERFORMANCE DRIVEN.

Goal Statement

To provide minority, women, and small businesses with a means of participation in Leon County's procurement process for the purpose of achieving economic parity among all Leon County vendors.

Strategic Initiatives/Support Highlights

Economy

- Reviewed all of Leon County's competitive procurement opportunities to determine aspirational goals for local, certified minority-owned and women-owned business enterprises (M/WBEs), and for set aside opportunities to boost participation among local, certified small business enterprises (SBEs).
- Provides staff support for the Leon County Minority/Women Small Business Enterprise Committee, and works closely with the Committee and community partners to assist certified vendors and to identify additional vendors for certification.

MANAGING MINORITY-OWNED, WOMEN-OWNED & SMALL BUSINESS NEEDS

- In a continuous effort to support local businesses and to promote parity with local, certified minority-owned and women-owned businesses:
 - » More than 25% of the Public Safety Complex Construction project was completed with certified, local minority-owned and women-owned enterprises.
 - » During FY13, Leon County awarded projects, valued over \$500,000, through the Small Business Enterprise (SBE) Program for various construction-related activities. Some of the SBE activity is associated with four home replacements to local residents whose homes had been deemed unsafe.
- In order to effectively engage citizens in free business development and training workshops, the division worked with its community partners to secure co-sponsorships for the Leon County Small Business Financial Workshop and the Small Business Week and Minority Enterprise Development Week events.
- The Division demonstrated performance and results through its continuous monitoring of Leon County's procurement activities, which allows for quick notification to certified small, minority-owned and women-owned businesses regarding Leon County procurement opportunities.



Tallahassee Match Maker Conference - Empowering Entrepreneurs

- In recognition of October being National Women's Small Business Month, the division partnered with Florida A&M University's Small Business Development Center, Florida State University's Office of Supplier Diversity, City of Tallahassee's MBE Office, and Leon County Schools' Small Business Enterprise program, to host a free business workshop and reception titled "Sustaining Your Growth - Making the Necessary Adjustments." The workshop focused on strategies that women business owners can utilize to sustain their businesses' growth in today's economy.



Did You Know

Minority-Owned Business Enterprises and Women-Owned Businesses Enterprises may potentially expand their procurement opportunities by also becoming certified as a Small Business Enterprise.

Contact Us

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www.LeonCountyFL.gov/MWSBE