

OFFICE OF ECONOMIC DEVELOPMENT & BUSINESS PARTNERSHIPS: MINORITY/WOMEN & SMALL BUSINESS ENTERPRISE (M/WSBE)



ALIGNING BOARD PRIORITIES WITH OPTIMIZED RESOURCES

Goal Statement

To provide minority, women, and small businesses with a means of participation in Leon County's procurement process for the purpose of achieving economic parity among all Leon County vendors.

Strategic Initiatives/Support Highlights

Economy

- Reviewed all of Leon County's competitive procurement opportunities to determine aspirational goals for local, certified minority-owned and women-owned business enterprises (M/WBEs), and for set aside opportunities to boost participation among local small businesses.
- To enhance business relations within the community, the County implemented the 2012 Job Creation Action Plan. During the implementation of this Plan, the division reviewed additional procurement, training, and outreach opportunities to effectively communicate Leon County procurement and contracting opportunities for certified small, minority-owned, and women-owned businesses.
- The division works closely with the Leon County Minority/Women Small Business Enterprise Committee, the Economic Development Council, Tallahassee Chamber of Commerce, Capital City Chamber of Commerce, and the Gadsden County Chamber of Commerce to assist vendors.

Contact Us

(850) 606-1650
www.leoncountyfl.gov/mwsbe

PEOPLE FOCUSED. PERFORMANCE DRIVEN.

MANAGING MINORITY-OWNED, WOMEN-OWNED & SMALL BUSINESS NEEDS

- In a continuous effort to support local businesses, including local small businesses, and to promote parity with local, certified minority-owned and women-owned businesses:
 - » No less than 26% of the \$29 million Public Safety Complex construction contract will be expended with certified, local minority-owned and women-owned enterprises, totaling more than \$7.5 million. This has been made possible through a strong partnership with the contracted Construction Manager for the project.
 - » Leon County awarded 55 housing rehabilitation, housing replacements, roof replacements, and septic tank repair contracts, totaling approximately \$798,143, to certified, local small businesses through the County's small business program, which limits competitive bidding for certain projects to local, certified small businesses.
- In order to effectively engage citizens in free business development and training workshops, the division worked with its community partners to secure co-sponsorships of the Leon County Small Business Financial Workshop, Small Business Week annual event, and Minority Enterprise Development Week.
- To address areas of concern among small, minority-owned, and women-owned businesses, the division hosted two workshops, at no cost to attendees, regarding financial issues, and bonding and insurance.
- The division demonstrated performance and results through its continuous monitoring of Leon County's procurement activities which allows for quick notification of certified small, minority-owned, and women-owned businesses regarding Leon County procurement opportunities.
- As responsible stewards of the County's resources, the M/WSBE Division partnered with the Purchasing Division to conduct contract and compliance training for County staff. This training was offered as a follow-up to the initial training that was provided to County staff during the implementation of the B2Gnow Contract Compliance Monitoring System.
- Leon County government set aside procurement opportunities for competition among certified Small Business Enterprise participants.



Small Business Workshop and Reception



Did You Know

There are approximately 200 small, minority-owned, and women-owned businesses certified to participate in the M/WSBE program through a joint partnership of Leon County and the City of Tallahassee.

If you are interested in becoming certified or in renewing your certification, go online at: www.leoncountyfl.gov/mwsbe or call the Division of Minority/Women & Small Business Enterprise.