



## ALIGNING BOARD PRIORITIES WITH OPTIMIZED RESOURCES

### Mission Statement

To provide leadership and direction to County staff, to facilitate the implementation of Board priorities and policies, and to manage the operation of County functions to ensure the delivery of cost-effective, customer-responsive public services within the bounds of available resources.

### Strategic Initiatives/Support Highlights

- Provided comprehensive organizational leadership and transformation of Leon County government.
  - » Instituted Leon LEADS (details found on page 6 of this Annual Report).
  - » Facilitated the 2011 Board retreat, during which the Board identified its Vision Statement, Strategic Priorities, and Core Values.
  - » Facilitated development of the proposed FY 2012 & FY 2013 Strategic Plan, which the Board adopted.
  - » Introduced and reinforced a new people focused, performance driven culture.
- Provided sound fiscal stewardship, including a proposed balanced budget that addressed a \$10.9 million budget shortfall without increasing property tax collection.
- Engaged citizens as stakeholders in their County government like never before, including: a new website with features such as *Your Checkbook* and *Citizens Connect*; a mobile app that took *Citizens Connect* mobile; the Citizen Engagement Series; and the first Virtual Town Hall meeting.

### Contact Us

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## PEOPLE FOCUSED. PERFORMANCE DRIVEN.

# PROVIDING LEADERSHIP FOR EFFECTIVE AND RESPONSIVE PUBLIC SERVICES

- FY 2012 was a year of change for Leon County government and a time of continued economic challenge for this organization and the people we serve.
  - » Exercised sound fiscal stewardship, evidenced by developing a proposed balanced budget that addressed a \$10.9 million budget shortfall without increasing property tax collection, and maintaining the seventh lowest net budget per capita and the second lowest number of employees per capita in comparison to Florida's other 66 counties.
  - » Developed the Board's FY 2012 & FY 2013 Strategic Plan, and 17 Work Areas' Strategic Plans, through a process that involved more than 140 citizens and a broad array of County employees.
  - » Aligned the Board's Vision for the Leon County community, with Strategic Priorities that advance the County toward that Vision, and the County's optimized resources.
  - » Introduced a new people focused, performance driven culture, based on the County Core Practices, which put Leon County Government's Core Values into action. The Core Practices have been instituted into employee performance evaluations, and will be reinforced through the new Customer Engagement training that all employees will attend.
- Continued leadership over Blueprint 2000 project execution including Capital Circle and Cascade Park.
- Developed projects for Board approval, staffed the Leon County Citizens Sales Tax Committee, and proposed to the Committee holistic capital projects which address long-term infrastructure needs.

### Demonstrating Highest Standards of Public Service

Leon County is one of only four mid-size communities throughout the country to be deemed a Citizen Engaged Community by the Public Technology Institute (PTI) for effectively using technology to provide fast, friendly and responsive service.



- Even in these difficult economic times, the Board made appropriate investments in our community, when jobs were needed the most and costs were most affordable. County Administration managed and oversaw delivery of those projects, including: Eastside and Lake Jackson Branch Libraries, the Public Safety Complex, Buck Lake Road reconstruction, Killlearn Lakes safety improvements and sidewalks connecting neighborhoods to schools, and Lake Munson Dam rehabilitation.
- Engaged citizens as stakeholders in their County government like never before, such as a new website that has received national recognition for government transparency, the Citizen Engagement Series, Operation Thank You, which recognized armed services members and veterans, 9/11 Day of Service community event, Year of the Healthy Infant II summit, and the annual "Press the Chest" with a record over 300 citizens learning how to save lives.
- Continued implementing the Board's 2012 Job Creation Action Plan that outlines 36 recommendations for long-term economic growth.
- Prepared and executed an Interlocal Agreement with the County, City and Sheriff creating the Consolidated Dispatch Agency.