

Additional Budget Discussion Item #5 for Budget Workshop June 20, 2023

ADDED:

5. Florida Civil Rights Museum, Inc.'s Funding Request

**Board of County Commissioners
Leon County, Florida**

Fiscal Year 2024 Budget Workshop

June 20, 2023

9:00 a.m.

REVISED

Item Number	Workshop Item Title
1	Fiscal Year 2024 Preliminary Budget Overview
2	Plan for the Use of Opioid Litigation Settlement Funds
3	Report on County Investment in Human and Homeless Services
<u>5</u>	<u>ADDED</u> - Florida Civil Rights Museum, Inc.'s Funding Request
4	Establishing the Maximum Millage Rate for the FY 2024 Tentative Budget

**Leon County
Board of County Commissioners**

**Notes for Workshop
Agenda Item #5**

Leon County Board of County Commissioners

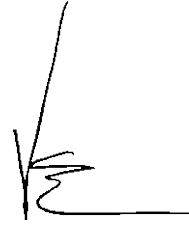
ADD ON Budget Workshop Item #5

June 20, 2023

To: Honorable Chairman and Members of the Board

From: Vincent S. Long, County Administrator

Title: Florida Civil Rights Museum, Inc.'s Funding Request



Review and Approval:	Vincent S. Long, County Administrator
Department/ Division Review:	Alan Rosenzweig, Deputy County Administrator Scott Ross, Director, Office of Financial Stewardship
Lead Staff/ Project Team:	Nicki Paden, Assistant to the County Administrator

Statement of Issue:

This budget discussion item is provided for the Board's consideration of the Florida Civil Rights Museum, Inc.'s funding request of an additional \$60,000 for the development of a virtual civil rights museum.

Fiscal Impact:

The Preliminary FY 2024 Budget does not include funding for this project. However, should the Board wish to support the Florida Civil Rights Museum, Inc.'s funding request for an additional \$60,000, the Board may wish to utilize current year contingency funds, utilize FY 2024 general fund balance, or direct staff to identify budget reductions to be considered as part of the budget workshop ratification at the July Board meeting.

Staff Recommendation:

Option #5: Board direction.

Report and Discussion

Background:

This budget discussion item is provided for the Board's consideration of the Florida Civil Rights Museum, Inc.'s (FCRM) funding request for an additional \$60,000 to support the continued development of a virtual civil rights museum (Attachment #1 and #2).

At the June 13, 2023 meeting, the Board requested the FCRM's give a presentation at the upcoming July Board meeting. However, in addition to the request to give a presentation, the materials received by the Board also included a funding request for \$60,000. As the Board's June budget workshop occurs prior to the July meeting, in order to allow the Board time to consider the funding request as part of the budget development process, the FCRM's presentation and funding request have been prepared for the Board's consideration during this Budget Workshop.

Similar to the new funding request, at last year's Budget Workshop in June 2022, the Board requested and received an analysis on the FCRM's proposal and funding request for the development of a virtual civil rights museum to showcase Leon County's civil rights leaders and educational pioneers. At that time, the Board directed the County Administrator to increase the use of General Fund Balance in the Preliminary FY 2023 Budget to support the FCRM's funding request in the amount of \$60,000 to support expenses associated with the startup of its initiative. Recognizing that the FCRM plans to eventually deploy this community-based model on a statewide basis, the FCRM has also continued to seek state funding for its concept. The County's 2023 legislative priorities, as adopted by the Board, included support of the FCRM's legislative funding request in the amount of \$500,000 for the proposed statewide virtual museum.

Subsequently, the County executed a funding contract with the FCRM in support of its efforts to create a virtual museum and to secure additional funding sources to sustain and expand the organization on a statewide basis, as detailed in the Analysis of this item.

Analysis:

Last year, the FCRM submitted a funding request to support the development of a virtual civil rights museum for the Board's consideration. As proposed, the FCRM requested County funds to support startup expenses associated with producing a virtual museum webpage and repository of documents, publications, photographs and artifacts showcasing local civil rights leaders and educational pioneers.

At the FY 2023 Budget Workshop in June 2022, the Board approved increasing the use of General Fund Balance to support the funding request in the amount of \$60,000. Subsequently, the County executed a funding contract with the FCRM for a one-year term through December 31, 2023. In addition, the County's 2023 legislative priorities, as approved by the Board, included support of FCRM's state legislative funding request of \$500,000 to support the expansion of the initiative on a statewide basis.

Since that time, the FCRM has leveraged the County's funding related to its creation of a virtual museum webpage. While the FCRM will submit a midcontract report by the end of June 2023, the FCRM has continued to engage the County on its progress and expenditures in fulfillment of

various objectives outlined in the funding contract. The FCRM has provided the County with previews of its virtual museum webpage development, as well as updates of its efforts to secure partnerships, in-kind and contracted services, and staff support to advance its initiative. Most recently, on June 13, 2023, the FCRM sent the Board an email update on the rollout of the virtual museum with a request to provide a presentation on its efforts at a future Board meeting (Attachment #1). As noted previously, the FCRM's presentation and funding request have been prepared for the Board's consideration during this Budget Workshop.

As detailed in its recent email update, the FCRM will launch the virtual museum webpage in August 2023 with future programming to include its "They Made a Difference" exhibit, "I AM" series, and "Personal Perspectives" series. Over past months, the FCRM has secured contracted services for the development of a five-year strategic plan for the museum, webpage and virtual programming development, and community engagement in preparation of the museum launch. In addition, the FCRM has continued to pursue additional funding sources, in-kind donations, and local partnerships to sustain its initiative going forward. During the 2023 Legislative Session, the FCRM submitted a funding request to the Florida Legislature in the amount of \$500,000 to support the expansion of its initiative on a statewide basis. As part of the County's legislative priorities, the County's legislative team worked throughout session with the County's lobbyists and members of the County's legislative delegation to advocate in support of FCRM's funding request which was ultimately not included in the state budget this year.

As part of its update to the Board, the FCRM is requesting an additional \$60,000 in County funds to support expenses associated with the continued implementation of its initiative in FY 2024. As outlined in its proposed funding request (Attachment #2), these expenses include increased staffing support, fundraising and marketing efforts, equipment rentals and software expenses, among others. The following provides a summary of the FCRM's proposed activities for the continued implementation of its initiative:

- **Continuation and Expansion of Virtual Programming:** Including the addition of new virtual galleries to be introduced every 10-12 weeks featuring various civil rights and educational pioneers; and continuation and expansion of the "Personal Perspectives" and "I AM" series.
- **Community Events:** Including a summit and workshop to engage local youth in learning about the historical contributions of various civil rights and educational pioneers, as well as the hosting of a "Civil Rights Wall of Distinction" and "Distinguished Lecture Series" event to engage the broader community.
- **Fundraising, Promotional, and Other Engagement Efforts:** Including a signature fundraising event and additional fundraising outreach; a volunteer recruitment campaign; and various family-oriented activities to be planned in coordination with the Leon County Library.

Should the Board wish to support the FCRM's funding request in the amount of \$60,000, the Board may wish to utilize current year contingency funds, utilize FY 2024 general fund balance, or direct staff to identify budget reductions to be considered as part of the budget workshop ratification at the July Board meeting. If funding is approved, a new contract will be executed with FCRM that

provides the terms and conditions in which payments will be made consistent with the existing agreement.

Options:

1. Accept the staff report and take no further action at this time.
2. Approve the funding request in the amount of \$60,000 to be supported from general fund contingency, and direct the County Administrator to bring the associated Budget Amendment as part of the ratification agenda item to be brought back at the July Board meeting.
3. Approve the funding request in the amount of \$60,000 and direct the County Administrator to increase the use of general fund balance in the Preliminary FY 2024 Budget.
4. Direct the County Administrator to identify \$60,000 in reductions and/or project deferrals in the Preliminary FY 2024 Budget as part of the ratification agenda item to be brought back at the July Board meeting.
5. Board direction.

Recommendation:

Option #5 – Board direction

Attachments:

1. Florida Civil Rights Museum, Inc. Email to Board
2. Florida Civil Rights Museum, Inc. Funding Request
3. June 2022 Budget Discussion Item

To: maddoxn@leoncountyfl.gov; Carolyn Cummings <CummingsC@leoncountyfl.gov>; OKeefeD@leoncountyfl.gov; WelchB@leoncountyfl.gov; ProctorB@leoncountyfl.gov; Christian Caban <CabanC@leoncountyfl.gov>; MinorR@leoncountyfl.gov
Cc: YoshikawaS@leoncountyfl.gov; HolmesR@leoncountyfl.gov; Chauncy Haynes <HaynesC@leoncountyfl.gov>; Allie Richards <richardsal@leoncountyfl.gov>; Gary Zirin <ZirinG@leoncountyfl.gov>; FrostK@leoncountyfl.gov; wilkofj@leoncountyfl.gov; Jacqueline Perkins <pjpm38@aol.com>; Delaitre Hollinger <laitre1993@gmail.com>
Sent: Tue, Jun 13, 2023 10:25 am
Subject: Florida Civil Rights Museum Request for Consideration,

Good morning Chairman Maddox and Commissioners,

The Florida Civil Rights Museum, Inc.SM (FCRM) extends our sincerest gratitude to the Leon County Board of County Commissioners for providing initial funding in the fiscal year 2022-2023 budget, for the development of this transformational and impactful community initiative. We have been eager to share with you the great progress that we've made surrounding the rollout of this innovative and groundbreaking virtual museum. The museum has also formally been designated as a 501(c)(3) nonprofit organization by the Internal Revenue Service as of May 19, 2021.

For those of you that have had an opportunity to meet with us and experience a sneak preview of the site, it is our hope that you have been able to learn several significant facts regarding local female pioneers, who have made a difference in our community. The title of the inaugural exhibit is "They Made a Difference," featuring civil rights leaders, educators, journalists, and elected officials. With your continued support and assistance, the museum is scheduled to launch tentatively on August 24, 2023.

Thanks to the financial support from the commission, the museum has engaged community partners, as well as contractors, in our efforts to develop the structural foundation for this unique model. The FCRM secured the services of Dr. Marquita Reed, a founding staff member of the National Museum of African-American Music (Nashville, TN), who developed a deliberate and significant five-year strategic plan for the museum.

Additionally we have engaged the services of Curtisa Brown, one of Tallahassee's "Five Young Women to Watch," who currently directs our youth component. Ms. Brown has engaged more than twenty (20) local youth, who will participate in the FCRM's "I AM Series." The I AM Series is a youth-led initiative that affords students the opportunity to portray a great civil rights or education pioneer. They will choose an individual they're interested in learning about; conduct extensive research (independently) on the pioneer and subsequently prepare a script for a 3 to 4 minute oratorical presentation, which will be filmed and included in the museum.

We have also secured videography services, for the purposes of interviewing and filming the family members of those civil rights pioneers who are featured in the museum. This series is called "Personal Perspectives." Artifacts, including articles of clothing, handwritten documents, degrees, photographs, marriage licenses, etc. have been filmed and enhanced for viewing by the public.

Additionally, the FCRM worked tirelessly to advocate for funding during the 2023 Florida Legislative Session. Being designated as a legislative priority by the Board, we met with numerous Senators and Representatives, including our local delegation, who filed the appropriate budget requests on our behalf. We worked consistently to educate legislators who were members of the Infrastructure and Tourism Appropriations Subcommittee (House), as well as the Tourism and Economic Development Appropriations Subcommittee (Senate) on the importance of the museum and its potential impact on Floridians. Among those we met with were Representatives Dan Daley, Kim Berfield, Bruce Antone, Alex Andrade, Linda Chaney, Felicia Simone Robinson, and Gallop Franklin, as well as Senators Corey Simon, Ed Hooper, Shevrin Jones and Geraldine Thompson. We also met with Florida Secretary of State Cord Byrd, Assistant Secretary Jennifer Kennedy and Bureau Chief for Historic Preservation Alyssa Lotane, who provided their support via correspondence with Appropriations Committee leadership. Despite these persistent, diligent and herculean efforts, our request was ultimately not included in the final state budget.

During our meeting with you, you suggested that we make a presentation to the Board during a full county commission meeting.

We believe that this would be prudent and will facilitate sharing our great progress to a larger group. Accordingly, we would ask that you request that a presentation by the Florida Civil Rights Museum be placed on the agenda for the July County Commission meeting.

Appropriately, we would also ask that we be considered for an additional allocation in an amount equal to or greater than the amount we received in the 2022-2023 budget. Our funding request, in the amount of \$60,000 for the 2023-2024 budget cycle, will assist in the full implementation of program plans that we initially envisioned. Receipt of these funds will facilitate the goals and objectives that we've established and will yield more successful outcomes. Although we received funding last year, we received 1/5 of our original request. We look forward to preparing and presenting an amended budget request for the upcoming year, to be considered by the commission.

Sincerely,

Jacqueline Y. Perkins | Delaitre J. Hollinger
Co-Executive Directors

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Jacqueline Y. Perkins | Delaitre J. Hollinger
Co-Executive Directors
Florida Civil Rights Museum, Inc.SM
Post Office Box 6197
Tallahassee, Florida 32314
www.floridacivilrightsmuseum.org

Florida Civil Rights Museum (FCRM)/Leon County Division			Attachment #2 Page 1 of 1
Projected Line Item Expenditures For Year 2: Justification/Explanations for Continuation Budget			
Budget Line	FCRM/LEON	As a %	Justification/Explanation for Funding Request (by line item)
Item Requested	Continuation -Yr 2	of Tot*	
Salary:Reasear/Curator	24000	0.39	Supports the costs of lead curatorial team: 2.0 positions - 2080 hours @ 5.77 \$ per hr (per position)
Fringe Ben*	0	0.00	No benefits requested
OPS Youth Coord	6075	0.10	Supports the salary of 1 Youth Coordinator position - 15 hrs per week @ \$15.00 per hr (27weeks).
Travel	400	0.01	Cost estimate for car rental and fuel (six trips to visit museums)
Equipment	5500	0.09	Estimated costs for Museum software for website and social media, cameras, frames, easels, etc.
Supplies (Prog)	250	0.00	Hand held recorders, artifact conservation materials (plastic covering and sleeving to protect donations/acquisitions)
Grad Assts/Interns	5720	0.09	1 grad assts or intern: 520 hr (or .25 FTE) @\$11 per hr. Will be trained to become Museum Curators
Contractual Serv	2600	0.04	Retain short term consultants/Purchase of copiers and scanners/custom cleaning and restoration of artifacts
Professional Fees	3000	0.05	Audio tour and oral histories/media production of documentaries and exhibits for presentation to visitors/music production
Advertising	1000	0.02	Placement of ads in Newspapers, Consumer and trade publications, broadcast outlets (Radio/TV and Google Ads)
Membership Incentives	1500	0.02	Tokens provided to new members based on level of support (e.g. pencils, pens, cups, tote bags with Museum logo)
Printing	1250	0.02	Large scale printing: Donor Agreements; Applications for persons seeking inclusion into the gallery; membership cards for donors; ink and toner for copiers;
Copier/Scanner(s)	2000	0.03	Purchase of computers and desk top printers with copying and scanning capabilities; purchase of service agreements
I.T. Support	5000	0.08	Domain name and hosting services/determine capacity needed to support and expand platform/trouble shoot
Marketing/Promo	2200	0.04	Design, create and produce materials to promote museum and costs associated with fundraising activities and events
Postage	106	0.00	USPS, UPS and FED EX mailing/delivery of large packages
Other/Misc	1150	0.02	Contingency for underestimated costs or for costs not listed
Subtotals	61,751	1.00	
Indirect Costs	0	0.00	
Totals (Requested)*	61,751	1.00	
Differential			
Notes/Assumptions/Salient Issues:			
**Further explanations/justifications for proposed line item budget requests/expenditures will be presented during Commission Meeting (as requested).			
Figures presented herein assumes full funding of requested Budget Proposal in Year 2			

The request for additional funds in the FY23-24 budget, will facilitate the continuation of this initiative, to include:

- Adding virtual galleries every 10 to 12 weeks, featuring exhibits of up to twenty (20) civil rights and educational pioneers
- Continue to develop the personal perspectives program, enhance the level of community involvement, plan and execute fundraisers, and expand partnerships
- Continue and expand "I AM Series"
- Continue to engage youth to facilitate learning gains, while cultivating a cadre of future historians and curators
- Develop and host a youth summit, featuring a history brain bowl
- Plan and host workshops which will include an awards program for our youth
- Plan, coordinate and host a Civil Rights Wall of Distinction
- Plan and host fundraisers to include a signature fundraising event
- Plan and host at least two (2) family-oriented or activities to be held at the Leon County Library
- Host Distinguished Lecture Series
- Plan an outreach campaign to increase the number of volunteers

Leon County Board of County Commissioners

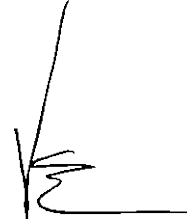
Budget Workshop Item #7

June 21, 2022

To: Honorable Chairman and Members of the Board

From: Vincent S. Long, County Administrator

Title: Florida Civil Rights Museum, Inc.'s Funding Request



Review and Approval:	Vincent S. Long, County Administrator
Department/ Division Review:	Alan Rosenzweig, Deputy County Administrator Scott Ross, Director, Office of Financial Stewardship
Lead Staff/ Project Team:	Ken Morris, Assistant County Administrator Nicki Paden, Special Projects Coordinator

Statement of Issue:

As requested during the June 14, 2022 Board meeting, this budget discussion item is provided for the Board's consideration of a funding request for the development of a virtual civil rights museum.

Fiscal Impact:

The Preliminary FY 2023 Budget does not include funding for this project. However, should the Board wish to support the \$60,000 request for the virtual civil rights museum, the Board may wish to consider using general fund balance or direct staff to identify budget reductions to be considered as part of the budget workshop ratification at the July Board meeting.

Staff Recommendation:

Option #1: Accept the staff report and take no further action at this time.

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Report and Discussion

Background:

This budget discussion item is provided for the Board's consideration of a funding request by the Florida Civil Rights Museum, Inc. (FCRM) for the development of a virtual civil rights museum.

On April 12, 2022, the Board received a handout from FCRM regarding its proposal for the development of a virtual civil rights museum and directed staff to bring back an agenda item (Attachment #1). On June 14, 2022, the Board received an analysis on the FCRM's \$240,000 funding request to create a virtual museum showcasing Leon County's civil rights leaders and educational pioneers (Attachment #2). FCRM indicated that it would be amenable to receiving 25% of its total funding request, or \$60,000, for approximately six months of expenses as proposed in its Alternative Budget. FCRM seeks to deploy this community-based model on a statewide basis and continues to seek state funding for its concept. Upon consideration of FCRM's funding request, the Board directed staff to:

- Include FCRM's state legislative funding request in the County's 2023 legislative priorities.
- Bring back a budget discussion item to consider funding options for FCRM, including the utilization of the remaining Tourist Development Tax funds allocated to the Community Redevelopment Agency, for the Alternative Budget in the amount of \$60,000.

In the most recent legislative cycle, FCRM submitted a funding request to the Florida Legislature in the amount of \$500,000 (Attachment #3). The requested funds would allow FCRM to produce a community-based curriculum to be deployed statewide that would educate students and the general public on the lives and legacies of Florida's civil rights leaders and educational pioneers. Once this information is gathered, FCRM would seek to develop a statewide consortium of libraries, institutes, and communities to provide this information to K-12 students. The \$500,000 state legislative request would support staff salaries, travel expenses and supplies to secure historical research and documents, and develop the curriculum-based website. Although FCRM's funding request was not included in the state budget this year, it plans to seek funding again during the 2023 legislative cycle. Based on the Board's direction, staff will include FCRM's funding request in the County's 2023 legislative priorities which will be presented to the Board for consideration in the fall. Following the adoption of the 2023 legislative priorities, staff will work with the County's lobbying team and members of the Leon County Legislative Delegation to advocate in support of FCRM's funding request.

As directed by the Board, this budget discussion item includes a review of the tri-party CRA Interlocal Agreement related to the use of Tourist Development Taxes previously collected for a downtown performing arts center, and how FCRM may be able to access those funds.

Analysis:

FCRM provided an Alternative Budget for the Board's consideration which is 25% of its original funding request (Attachment #4). FCRM is seeking \$60,000 to support approximately six months of expenses associated with the creation of the proposed virtual museum and database showcasing Leon County's civil rights leaders and educational pioneers. This includes expenses associated

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with exhibit acquisition, curator and staffing support (for 24-26 weeks), equipment rentals and software expenses, office furnishings and supplies, fundraising and marketing efforts, and other miscellaneous expenses. The proposal no longer seeks funding to secure a site to store, maintain, and prepare documents and artifacts; alternatively, the proposal indicates that FCRM staff will work from home.

Each year, Leon County dedicates funding to support local arts, cultural and heritage programs through COCA's annual grant process. In FY 2023, the County will invest over \$1.3 million in the cultural grant programs administered by COCA to support the programmatic and operating needs of the many diverse cultural organizations in the County. COCA's grant programs have established eligibility requirements that applicants must meet to ensure grant funds are invested into cultural organizations that have demonstrated capacity for success in growing the community as a cultural destination.

FCRM's proposal is considered an early-stage concept because the organization lacks programming, a physical space, equipment, employees, and financial support toward achieving its goals. At this time, the FCRM proposal does not meet the eligibility requirements for COCA's grant programs because it has not completed at least one full year of programming and demonstrated community support (grants, in-kind donations, earned income). The eligibility requirements in place for COCA's cultural grant programs are to ensure funding is awarded for established programs that can demonstrate an ability to generate a return on investment for public funds, enhance the cultural resources in the community, and support the overall growth of the market as a destination.

As noted in the June 14, 2022 agenda item, FCRM currently does not have a formalized list of exhibits to be showcased or formalized plans to acquire such exhibits. Instead, FCRM has a list of diverse people that it wishes to recognize in the proposed virtual museum and database. In addition, FCRM has not secured funding from any other sources, in-kind donations, or local partnerships that would sustain the proposed initiative beyond the six-month funding request. It is not clear what would happen to any documents or exhibits insured with County funding beyond six months. The furniture, cameras, and promotional materials purchased with County funds would remain at the private residence(s) of FCRM leadership.

Based on FCRM's proposal, the County would be the sole source of revenue for the organization as it collects materials and builds a website. No public programming is anticipated at this time. This analysis finds that it would be premature to provide County funding for a six-month duration to an organization seeking to establish itself on a statewide basis. The County's support for FCRM's state appropriation request would provide the funding necessary to allow the organization to acquire, catalog, and build up its historical exhibits and website. Once these collective assets are in its possession, FCRM will be able to advance its efforts to secure additional funding sources that can sustain the organization.

Since the County contracts with COCA to facilitate grant funding for 501c(3) organizations with arts and/or history programming as its primary purpose, the County does not have a separate program or process to evaluate FCRM's funding request. Further, the Preliminary FY 2023 Budget does not include funding for this proposal. Should the Board wish to support the \$60,000

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request for the virtual civil rights museum, the Board may wish to consider using general fund balance or direct staff to identify budget reductions to be considered as part of the budget workshop ratification at the July Board meeting.

The following section provides an update on the tri-party CRA Interlocal Agreement related to the use of TDT funds previously collected for a downtown performing arts center and how FCRM may be able to access those funds. At this time, approximately \$2 million remains in the County's interest-bearing account pursuant to the CRA Interlocal Agreement.

CRA Interlocal Agreement Related to Tourism Funds

On October 14, 2014, the Board approved the Third Amendment to the CRA Interlocal Agreement to reallocate Tourist Development Tax (TDT) revenues that had been dedicated to support a downtown performing arts center which never came to fruition (Attachment #5). At that time, the County had accrued a fund balance of approximately \$5 million in TDT. The Third Amendment to the CRA Interlocal Agreement charged the CRA Board with making recommendations for the utilization of the remaining TDT funds within the Downtown or Frenchtown/Southside CRA Districts, subject to final approval by both the County and City Commissions. These funds must be utilized in accordance with section 125.0104, Florida Statutes which governs the use of TDT funds. Further, the CRA Interlocal Agreement specifically calls for the TDT funds to be utilized for projects, programs, and expenses:

related to culture, visual arts, and heritage programs; performing arts space, as part of the convention center project; or other performing arts projects.

In accordance with the Third Amendment to the CRA Interlocal Agreement, approximately \$2.25 million of the TDT funds was allocated for capital improvements associated with the Amphitheater support space and redevelopment at Cascades Park. On May 25, 2017 the CRA developed a competitive grant program to solicit proposals and allocate the remaining \$3 million of TDT. In July 2018, the County, CRA Board, and City each approved grant awards to three organizations which fully allocated the remaining TDT funds. This included a proposal by TLH Arts for a "Performance and Rehearsal Venue Renovation" for \$1.8 million which, over several years and multiple project iterations, was unable to meet the required benchmarks (fundraising, securing a location, etc.) to receive funding.

During the summer of 2021, TLH Arts Inc. pursued a new location in Railroad Square but was unable to acquire the property for the Performance and Rehearsal Venue. On January 26, 2022, TLH Arts Inc. provided a letter to the CRA stating that the organization had placed its plans for the venue on hold. On February 24, 2022, the CRA Board rescinded the \$1.8 million grant previously awarded to TLH Arts Inc. in 2018 and directed staff to open a new application process for the remaining funds (Attachment #6).

CRA staff anticipates bringing an item back to the CRA Board on September 8th providing for the grant solicitation process. The County's Director of Tourism is coordinating with CRA staff to ensure the grant guidelines and applications meet the statutory requirements for TDT expenditures. Consistent with the CRA Interlocal Agreement, the grant program is anticipated to solicit applications from non-profit organizations for projects, programs, and expenses related to culture,

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visual arts, and heritage programs. Once the grant cycle has been completed and the CRA Board approves recommendation(s) for funding, an agenda item will be prepared for the Board's consideration.

At this time, \$2 million remains in the County's interest-bearing account pursuant to the CRA Interlocal Agreement. FCRM may be eligible for funding if it seeks to provide a project or programming within the Downtown or Frenchtown/Southside CRA Districts that meet the statutory requirements for TDT expenditures. Further, the programming or projects/exhibits would have to be publicly available and seek to draw visitors to the destination.

While the County's participation in the CRA has been restructured with the approval of a Fourth Amendment to the CRA Interlocal Agreement in 2018, the CRA Board's utilization of the TDT funds remains subject to final approval by both the County and City Commissions. The Interlocal Agreement does not specify a timetable for the funds to be spent. However, unspent funds must be returned to the County upon the termination or expiration (June 2039) of the Agency. Should the Board wish to redirect the \$2 million in TDT for the County's sole discretion, an amendment to the CRA Interlocal Agreement would need to be approved by all three parties (the Board, City Commission, and CRA Board).

Conclusion

FCRM seeks to create a virtual museum showcasing Leon County's civil rights leaders and educational pioneers and deploy this community-based model on a statewide basis. Although FCRM was not awarded state funding this year, it will seek funding again in 2023 and is requesting \$60,000 from the County for approximately six months of expenses.

FCRM's state appropriation request will be included in the County's 2023 legislative priorities and presented to the Board for consideration in the fall. The \$500,000 state legislative request would support staff salaries, travel expenses and supplies to secure historical research and documents, and develop the curriculum-based website. Following the adoption of the 2023 legislative priorities, staff will work with the County's lobbying team and members of the Leon County Legislative Delegation to advocate in support of FCRM's funding request. The County's support for FCRM's state appropriation request would provide the funding necessary to allow the organization to acquire, catalog, and build up its historical exhibits and website. Once these collective assets are in its possession, FCRM will be able to advance its efforts to secure additional funding sources that can sustain the organization.

Based on the Board's direction, this budget discussion item includes a review of the tri-party CRA Interlocal Agreement related to the use of TDT previously collected for a downtown performing arts center, and how FCRM may be able to access those funds. At this time, \$2 million remains in the County's interest-bearing account pursuant to the CRA Interlocal Agreement. The CRA Board is charged with making recommendations for the utilization of the remaining TDT funds subject to final approval by both the County and City Commissions.

The CRA Board is expected to consider the guidelines for a new grant solicitation process at its meeting in September. The grant program is anticipated to solicit applications from non-profit organizations for projects, programs, and expenses related to culture, visual arts, and heritage

Title: Florida Civil Rights Museum, Inc.'s Funding Request
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programs. FCRM may be eligible for grant funding if it seeks to provide a project or programming within the Downtown or Frenchtown/Southside CRA Districts that meet the statutory requirements for TDT expenditures. Further, the programming or projects/exhibits would have to be publicly available and seek to draw visitors to the destination.

The County's Preliminary FY 2023 Budget does not include funding for this project. However, should the Board wish to support the \$60,000 request for the virtual civil rights museum, the Board may wish to consider using general fund balance or direct staff to identify budget reductions to be considered as part of the budget workshop ratification at the July Board meeting.

Options:

1. Accept the staff report and take no further action at this time.
2. Approve the funding request in the amount of \$60,000 and direct the County Administrator to increase the use of general fund balance in the Preliminary FY 2023 Budget.
3. Direct the County Administrator to identify \$60,000 in reductions and/or project deferrals in the Preliminary FY 2023 Budget as part of the ratification agenda item to be brought back at the July Board meeting.
4. Board direction.

Recommendation:

Option #1

Attachments:

1. Florida Civil Rights Museum, Inc. Brochure
2. June 14, 2022 agenda item on the Florida Civil Rights Museum, Inc. funding request
3. Florida Civil Rights Museum, Inc. Appropriations Request Form – 2022 Legislative Session
4. Florida Civil Rights Museum, Inc. Proposed Alternative Budget for \$60,000
5. October 14, 2014 agenda item amending the CRA Interlocal Agreement to reallocate TDT
6. February 24, 2022 CRA Board agenda item rescinding the TDT grant to TLH Arts, Inc.